

NOTICE OF MEETING AND CITIZEN ADVISORY COMMITTEE AGENDA



CITY OF OSAGE BEACH CITIZEN ADVISORY COMMITTEE

1000 City Parkway
Osage Beach, MO 65065
573.302.2000
www.osagebeach.org

TENTATIVE AGENDA

REGULAR MEETING

**August 4, 2021 - 6:00 PM
MEETING WILL BE HELD
REMOTELY ON ZOOM**

Please click the link below to join the webinar
<https://zoom.us/j/98459223296>

Packets are available on the City's website at www.osagebeach.org

CALL TO ORDER

PLEDGE OF ALLEGIANCE

ROLL CALL

APPROVAL OF MINUTES

A. Motion to Approve Minutes June 2, 2021

UNFINISHED BUSINESS

NEW BUSINESS

A. Ways to Support Existing Business
Final Report to the Aldermen

ADJOURN

Remote viewing link: <https://zoom.us/j/98459223296>

Representatives of the news media may obtain copies of this notice by contacting the following:

Tara Berreth, City Clerk
1000 City Parkway
Osage Beach, MO 65065
573.302.2000 x 1020

If any member of the public requires a specific accommodation as addressed by the Americans with Disabilities Act, please contact the City Clerk's Office forty-eight (48) hours in advance of the meeting at the above telephone number.

MINUTES OF THE CITY OF OSAGE BEACH, MISSOURI

CITIZEN ADVISORY COMMITTEE

June 2, 2021

The Citizen Advisory Committee of the City of Osage Beach, Missouri, met via Zoom Video Conferencing on Wednesday, April 7, 2021, at 6:00 p.m. The following were present confirmed by roll call: Chairman Luke Hagedorn, Gloria O'Keefe, Chris Gilstrap, Denise Gilstrap, Darline Schmitt, Janell Bednara, Cory Booth. Absent: Jim Morris Helen Gross, Diana Dorhauer, Paula Brown and Geniece Tyler. Also, present were Board of Aldermen President Richard Ross and Board of Alderman Phyllis Marose. Tara Berreth/City Clerk performing the duties of the City Clerk's Office.

APPROVAL OF MINUTES

Member Gloria O'Keefe made a motion to approve the minutes from the April 7, 2021, meeting. This motion was seconded by Member Darline Schmitt. Motion passes unanimously with voice vote.

UNFINISHED BUSINESS

1. Use Tax - What is the committee's recommendation toward this subject?

Member Chris Gilstrap made a motion not to recommend to the Board of Aldermen internet use tax being put on the ballot. This motion was seconded by Member Cory Booth. Motion passes unanimously with voice vote.

2. Annexation - Should there be a strategic approach to improve City revenues?

Member Cory Booth made a motion to recommend to the Board of Aldermen to move forward with any annexation possibilities. This motion was seconded by Member Janell Bednara. Motion passes unanimously with a voice vote.

NEW BUSINESS

1. Revisit the purpose of the Committee and next steps.

Focus of the group should be Economic Development.

2. Parks Tax - What is the net effect and potential revenue?

Possible to upgrade the lake front beach.

Member Cory Booth made a motion to recommend to the Board of Aldermen putting on the ballot a Parks Tax to help with funding of the City Parks. This motion was seconded by Member Janell Bednara. Motion passes unanimously with a voice vote.

3. Aldi's - Lake Ozark vs Osage Beach

FUTURE MEETING DISCUSSION

- A. Revenue Growth Avenues
 - Specific Taxing Options (Police, Property, etc.)
 - Ways to support Existing Business
 - Other Suggestions

PAST SUBJECTS

- A. Events
- B. Economic Development Position

ADJOURN

Committee Member Darline Schmitt made a motion to adjourn at 7:25pm. This motion was seconded by Committee Member Chris Gilstrap. Motion pass unanimously.

I, Tara Berreth, City Clerk at the City of Osage Beach, Missouri, do hereby certify that the above foregoing is a true and complete journal of proceedings of the Osage Beach Missouri Citizens Advisory Committee Meeting on June 2, 2021, and approved on August 4, 2021.

Tara Berreth/City Clerk

Luke Hagedorn, Chairman or Vice Chairman Cory Booth

Osage Beach Citizen's Advisory Committee

Feedback toward Revenue Growth

In September 2020 the Osage Beach Citizen's Advisory Committee began meeting with the objective to provide feedback to the Board of Alderman toward enhancing revenue growth and supporting local businesses. The following are conclusions the Citizen Advisory Committee has developed to date:

1. A dedicated Economic Development Director needs funded and implemented. The CAC members felt most strongly about this initiative. The Committee recognizes budget restraints may be a challenge to this recommendation. At minimum the Committee would hope a single employee could have multiple duties that include Economic Development.
2. While the Committee does feel there is value in leveling the playing field for local brick and mortar business it does not recommend a Use/Internet tax be put before the voters. Besides the general perception of additional taxes asking the citizenry to pay additional sales taxes on internet purchases is not appropriate post Covid.
3. The Committee does not feel any efforts should be taken to implement property taxes.
4. The Committee does feel there is significant opportunity to enhance our Parks and Airports. They do not feel additional taxes to do so should be pursued.
5. The Committee strongly supports our Police Department and appreciates all their efforts. The Committee does not feel additional taxes are needed to enhance the City's Public Safety efforts
6. The Committee appreciates and supports current events in the City and Lake Area. They also believe the City budget should work to support events where appropriate and funding allows.
7. The Committee believes the City should promote and market City Branding and Event initiatives as funding allows. As well, the City should pro-actively pursue opportunities to "Market" the City and its services especially in the area of Social Media.
8. The Committee supports annexation initiatives that enhance revenue growth.
9. Ways to Support Existing Businesses.